

RELATE+  
SUPPORT

ADAPTIVE  
CONNECTING  
CONSCIOUS  
HOLISTIC  
ACTIVATING

RAL COLOUR  
FEELING 2022+



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# 2022+

**RAL**  
COLOURS

ADAPTIVE

HOLISTIC

CONSCIOUS

CONNECTING

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## RELATE + SUPPORT combines colour, emotion and function.

RELATE + SUPPORT provides a lively and versatile colour range, reflecting the requirements of our time. The trend report is a tool which both promotes and supports functional and sensuous design. The need for easily accessible and flexible solutions has emerged from fundamental social developments and experiences during the pandemic. In this sense, colour is not a superficial decision but one based on context.

The key to accommodating design with diverse user lies in being able to combine colours with ease. The colour combinations of RELATE + SUPPORT underpin the holistic values which are becoming increasingly important in the relationship between

people and the environment. At the same time the colour range reflects a responsible attitude regarding environmentally aware design processes for material selection and production.

Higher expectations of sustainable practices also influence global colour preferences. Shades reminiscent of unbleached materials and soft, natural colours are becoming more prevalent. They offer greater diversity and flexibility than unchromatic grey, black or pure white. High-energy contrasting colours create additional opportunities for experimentation and expression.

The 15-part colour space makes it easier to design harmonious colour combinations for product design and architecture in various contexts.

The RAL COLOUR FEELING 2022+ colours have a wide range of use. They facilitate multifunctionality and reject polarisation. Pleasing surface colours and coordinated tones can easily be combined to satisfy the requirements of human-centred design. Start with one of our suggested colour combinations or work confidently to generate new colour adaptations for your project. Vary and expand the colour section simply and quickly with RAL DESIGN SYSTEM *plus*.

You can find further background information in the trend report, suggestions, helpful tips and professional design tools on the website. There you can download the RAL COLOUR FEELING colour range free of charge as an ASE file. RGB, HEX, and CMYK values are also available for you there.

[www.ral-farben.de/en/colour-feeling](http://www.ral-farben.de/en/colour-feeling)



The colours may differ from the original RAL sample due to printing.

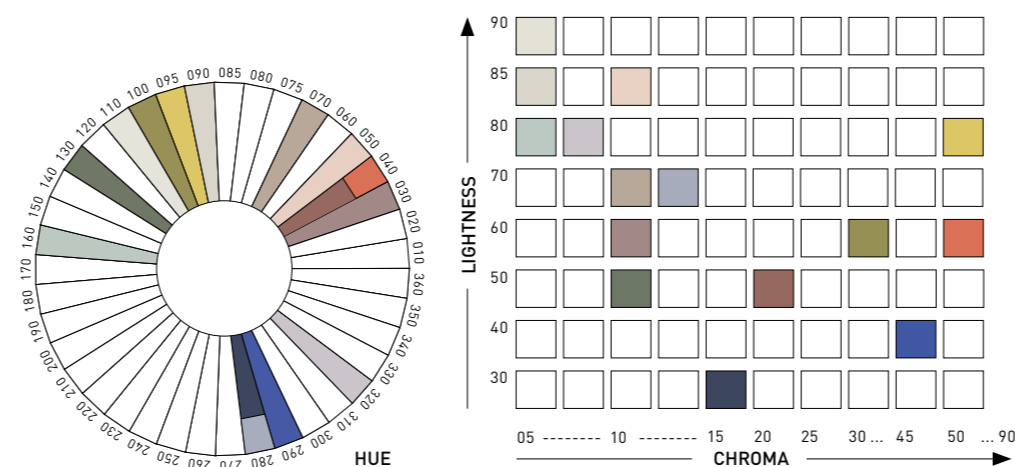
|  |  |
|--|--|
|  | <b>320 80 05</b><br>Light violet         |
|  | <b>290 40 45</b><br>Violet blue          |
|  | <b>280 70 10</b><br>Tulle violet         |
|  | <b>280 30 15</b><br>Anthracite blue      |
|  | <b>160 80 05</b><br>Fog green            |
|  | <b>130 50 10</b><br>Dubuffet green       |
|  | <b>110 90 05</b><br>Cotton white         |
|  | <b>100 60 30</b><br>Cardamom green       |
|  | <b>095 80 50</b><br>Williams pear yellow |
|  | <b>090 85 05</b><br>Pepper white         |
|  | <b>070 70 10</b><br>Ginger grey yellow   |
|  | <b>050 85 10</b><br>Pure beige           |
|  | <b>040 50 20</b><br>Agate brown          |
|  | <b>040 60 50</b><br>Mandarin orange      |
|  | <b>030 60 10</b><br>Storm red            |

## COMBINATIONS

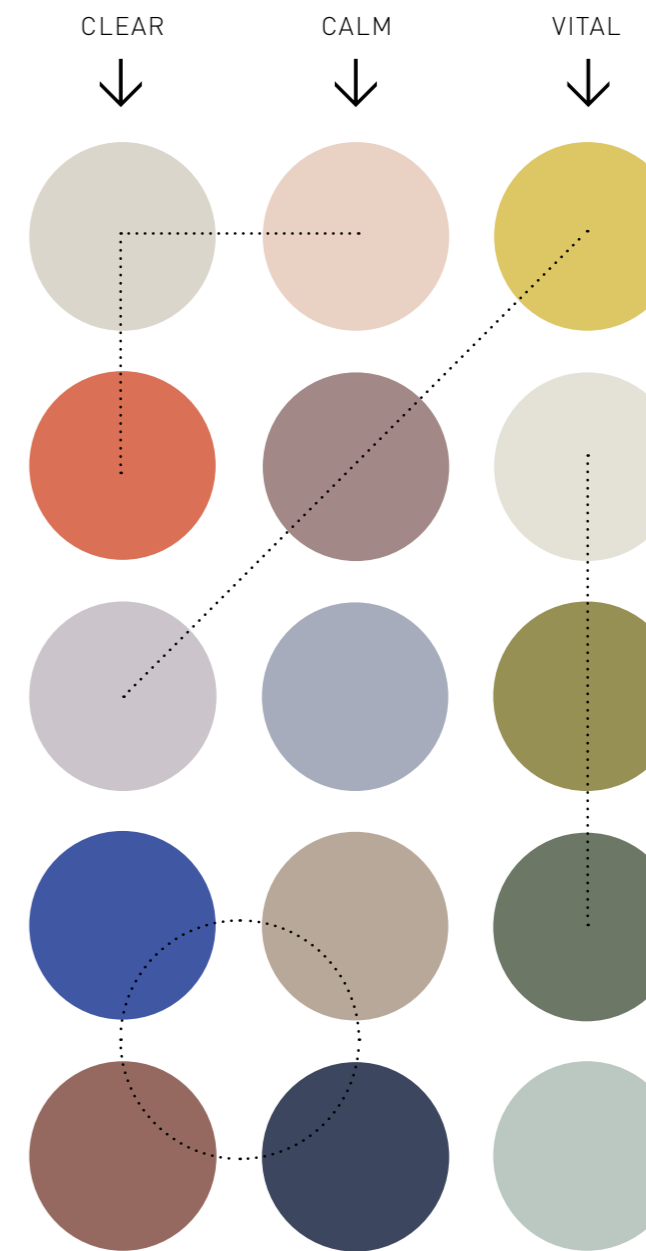
All the shades in the colour range can be combined without limitation, with our colour profiles ranging from subtle and functional to eye catching and contrasting, providing support in the decision-making process.

|            |  |  |  |
|------------|--|--|--|
| FUNCTIONAL |  |  | <b>work</b><br>focused<br>clear<br>simple<br>cooling                         |
| NARRATIVE  |  |  | <b>communicate</b><br>accessible<br>connective<br>diversified<br>trustworthy |
| ETHICAL    |  |  | <b>regenerate</b><br>relaxed<br>natural<br>balancing<br>gentle               |
| SENSUAL    |  |  | <b>feel</b><br>substantial<br>soft<br>emotional<br>tactile                   |
| PLAYFUL    |  |  | <b>experiment</b><br>dynamic<br>innovative<br>optimistic<br>stimulating      |

## COLOUR CODING



## COLOUR MATRIX



RAL TREND 2022+

The colour spectrum deliberately oscillates between earthy and dynamic shades to achieve a uniquely considered, holistic approach. Our research, analysis and synthesis demonstrate a move towards warmer nuances, which are balanced with

cooler shades. The resulting colour range facilitates atmospheric complementary compositions as well as contemporary tonal designs. Which combinations will inspire your next project?

## COLOUR, MATERIAL, TEXTURE

The 15-part colour range gives designers the freedom to play with their applications with the confidence of being able to fall back on a proven shade selection.



Vary the overall effect with different materials, finishes and textures. The colours appear more subtle with matt surfaces. Increase the emphasis with higher gloss levels. The more intensive nuances are also very well-suited to playing with transparency.

## IMPRINT

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